

The Alchemer Advantage

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Agenda

Overview

Deepening Relationships

Data-Driven Decisions

Maximizing Impact

Wrap-up and Q&A

Overview



Overview

Alchemer...

- is a subscription-based survey platform
- is connected to CASCE and creates evaluations for CPD programming
- can be used outside of a CASCE event
- has many capabilities to make collecting data easier and faster

Deepen Relationships

Learn strategies to maintain and strengthen your network with community partners using Alchemer's engagement tools.

Deepening Relationships

- Partnerships require flexibility and creative innovations.
- Ways to foster flexibility and creativity:
 - Contact Forms for partners (based on grant requirements)
 - Applications for special events/trainings
 - Trigger automatic emails to community partners, staff, etc.



Alchemer in Action!



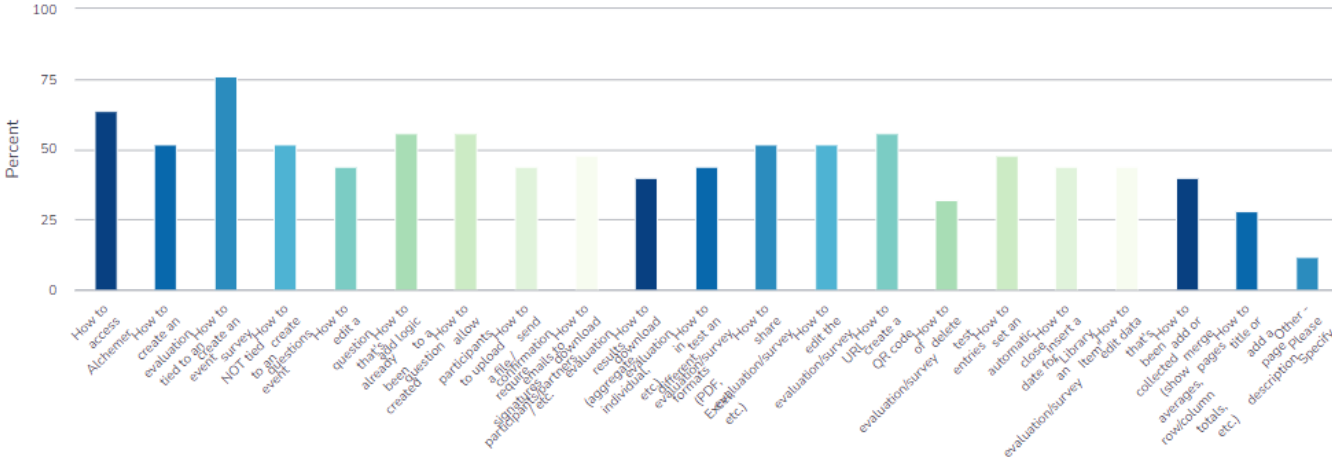
Data-Driven Decisions

MASTER THE ART OF GATHERING AND
ANALYZING CUSTOMER DATA TO MAKE
INFORMED DECISIONS FOR YOUR
AHEC'S FUTURE INITIATIVES.

Data-Driven Decisions

- Leverage graphics within reports
- Analyze CPD evaluation data
- Survey customers for next quarter/semester/year's topics
- Create a needs assessment for community partners, participants, etc.

1. Which of the following items would you like to know more about? Please select all that apply.



Alchemer in Action!

Maximize Impact

Equip yourself with the knowledge to utilize Alchemer's full suite of features to amplify your AHEC's impact on education and the community.

Maximize Impact

- Be creative!
- Play around!
- Put your skills to the test to think outside the box!



**You can put Alchemer into
Action!**

Questions!

Thank you

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